

EEAS

NOTICE OF VACANCIES

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in EUROPEAN UNION DELEGATIONS outside the EU

Central contact point for applications by e-mail:
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Vacant post for job profile “Press and Information” /
Poste vacant pour le profil d’emploi «Presse et Information»

Delegation	N° post SYSPER2	Delegation section	Comments
UKRAINE, Kiev	new	Press & Information	Libre/Vacant

END/SNE – JOB DESCRIPTION

Job Framework

<u>Job Title:</u>	END/SNE – (PRESS AND COMMUNICATION)
<u>Job Location:</u>	Delegation of the European Union to Kyiv, Ukraine
<u>Job Number:</u>	
<u>Area of activity:</u>	Press and Information Section
<u>Category:</u>	AD
<u>Duration of secondment:</u>	1 year (with possible extension up to 4 years)

Job Content

Overall purpose:

The EU Delegation's Press and Information section, in conjunction with EEAS East Stratcom and the Support Group for Ukraine, is moving forward to embed a campaigning approach to the EU's strategic communication in Ukraine. The campaigning approach will promote areas of the EU – Ukraine Association Agreement/DCFTA and priority reforms under the EU-UA Association Agenda and will work to deliver the agreed communication framework, "*EU – Ukraine: Stronger Together*".

The new person placed within the EU Delegation will contribute to the campaign activities that are being rolled out by the EU Delegation and its contractors and will help to:

- Communicate EU values and priority policies and reforms from the EU-Ukraine Association Agreement /DCFTA through a campaigning approach and creative content creation;
- Manage and grow thematic social media accounts run by the EU Delegation and its contractors;
- Identify and build networks of key amplifiers and opinion makers who will assist in delivering key messages and campaign materials on the EU's behalf;
- Embed evaluation principles across campaign activities delivered by the Delegation and provide insight from past activity to shape future plans.

Functions and Duties:

- create content for the EU Delegation's social media accounts and webpage, including maximizing content created by other implementers and partners in line with campaign priorities. Draft campaign-related posts and op-eds for web and print publications;
- plan and implement nation-wide campaign activities which will include public events in the regions and develop content with contractors;
- galvanize support and build partnerships for specific campaigns with local partners and EU Member State Missions in Ukraine;
- keep an overview of campaign content that is being produced both by the Delegation, HQ (EEAS East Stratcom) and contractors to ensure consistency in messaging that adheres to the overall EU support theme framework; identify gaps and proposing new content (social media) and forward planning
- represent EUD at public events related to campaign priorities.

Job Requirements

Education and Training: University diploma in social sciences; graduate studies in the fields of communication, journalism and European and Central Eastern European studies would be an asset

Knowledge and Experience: Experience of at least 3 years in the above mentioned areas at the institutional level, including press office, strategic communication, campaigning and reporting; experience of working in multi-cultural and multi-tasking environment; knowledge of the EU institutions and policies. Experience of work in EU Delegation(s) or EU MS Embassy, good knowledge of CIS countries and previous professional experience in Ukraine or other countries associated with the EU would be an asset.

Competencies, Skills and Personal Qualities

Linguistic skills: Thorough knowledge (capacity to write and speak) in English. Knowledge of Ukrainian and/or Russian would be a strong advantage.

Communication skills: Capacity to work and communicate under time constraints in an international diplomatic and multilingual environment. Advanced user of social media

Interpersonal skills: Team-player, a dynamic, motivated and flexible personality, able to adapt quickly to new situations.

Intellectual skills: Solid analytical capability as well as drafting and reporting skills. Ability to grasp problems quickly, identify issues and propose solutions.