

Meeting with the China Entrepreneur Club

Rome, October 19, 2015 – 14.00-16.45 hrs

*Ministry of Foreign Affairs and International Cooperation
Piazzale della Farnesina, 1 – International Conference Hall*

Theme

Marrying Italian Business Strengths with Chinese Business Drive

Agenda

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| 14.00 | Registration |
| 14:25-14:30 | Greetings and seated |
| 14:30-14:35 | Video: “Italy the Extraordinary Commonplace” |
| 14:35-14:45 | Opening remarks
- Amb. Andrea Meloni, <i>Director General for the Country Promotion - Italian Ministry of Foreign Affairs and International Cooperation</i>
- Mr. Daniel Kraus, <i>Deputy Director General Confindustria</i> |
| 14:45-14:55 | Chinese delegation introduction by CEC
- Mr. Weihua Ma, <i>President CEC-China Entrepreneur Club</i>
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| 14:55-15:05 | The recent history and future trends of Italian entrepreneurship
- Mr. Franco Bernabè, <i>Chairman Franco Bernabè Group</i>
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| 15:05-15:20 | Key facts of the Italian industry
- Mr. Luca Paolazzi, <i>Director Research Department Confindustria</i>
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| 15:20-15:30 | Keynote speech
- Mrs. Xia Hua, <i>Chairwoman, EVE Group</i> |
| 15:30-15:40 | Keynote speech
- Mr. Bruno Fantechi, <i>CEO, A. Testoni</i> |
| 15:40-15:55 | Interactive discussion on building understanding and collaboration
<u>Moderator:</u> Mr. Vincenzo De Luca, <i>Principal Director for the Internationalisation of the Country System and Territorial Autonomies - Italian Ministry of Foreign Affairs and International Cooperation</i> |
| 15:55-16:00 | Remarks
- Amb. Li Ruiyu, <i>Ambassador of the People’s Republic of China to Italy</i> |
| 16:00-16:10 | Closing remarks
Hon. Paolo Gentiloni, <i>Italian Minister of Foreign Affairs and International Cooperation</i> |
| 16:10-16:15 | Group photo (<i>Mosaici Hall</i>) |
| 16.15-16.45 | Networking Coffee (<i>Mappamondi Hall</i>) |