Excellence

ITALIAN MAIN INDUSTRIAL SECTORS
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Italy is not only a cultural superpower and home to world-renowned fashion brands and exquisite food products, but also a world leader in many important sectors – inter alia – construction and infrastructure, capital goods, design, pharmaceuticals, biomedical products and aerospace technologies.

Along the centuries Italy has been able to combine tradition and innovation, through manufacturing processes focused on quality, human relations, respectful of the environment, of a given life style and consumption in particular a sustainable use of resources. Thanks to such unique combination, Italy is not only competitive on global markets but also the 8th biggest world economy and the 4th biggest economy in Europe. Italy has the second largest manufacturing base in Europe (after Germany) with a strong integration in the EU value chain. This small brochure presents some interesting records – often little known or underestimated – held by our Country, useful in providing a better understanding of Italy to foreign institutions as well as entrepreneurs and business associations. These data represent the fundamental drivers supporting our economy and a lever to promote of our companies at international level.

Our strategy includes not only trade in high quality products, but also long-term investments and structured cooperation, through industrial partnerships in strategic sectors and through the transfer of technology and know-how. In other words, we do not simply offer “Made in Italy” but also “Made with Italy”. Thanks to its experience and the unique features of its productive fabric, Italy can support other countries in achieving a model of sustainable development, in several sectors. Italy can be a strong and reliable partner on the path towards a long and sustainable future.
ITALIAN MANUFACTURING EXCELLENCE

COMPETITIVENESS  SUSTAINABILITY AND CIRCULAR ECONOMY  DESIGN

SUSTAINABILITY AND CIRCULAR ECONOMY  DESIGN  RENEWABLES  WOOD INDUSTRY

RENEWABLES  WOOD INDUSTRY  FASHION  AGRIFOOD  MACHINERIES

FASHION  AGRIFOOD  MACHINERIES  AUTOMOTIVE  MARINE INDUSTRY

AUTOMOTIVE  MARINE INDUSTRY  MEDICAL AND PHARMACEUTICAL INDUSTRY  UNIVERSITY, INNOVATION AND RESEARCH  ARTS, CULTURE AND TOURISM
COMPETITIVENESS

Italy is the world’s second most competitive country in the manufacturing sectors*

* According to the Trade Performance Index
**Italy** is among the 5 top countries worldwide with a trade surplus in the manufacturing sector exceeding 100 billion dollars.

Among the **TOP100 luxury goods companies in the world, 24 are based in Italy** (first country worldwide). Over 2/3 out of these 24 companies operate in the «clothing and footwear» sectors.
SUSTAINABILITY AND CIRCULAR ECONOMY

Italy is leader in Europe for its efficient use of resources in manufacturing processes
More than 345,000 Italian companies (about a quarter of the total) invest in the green economy, that is to say in products and green technologies aimed at reducing the environmental impact, saving energy and containing CO₂ emissions.

We are the 1st country in Europe for turnover per-capita in the field of products developed with biological processes (like bioplastics). Italy is, along with Germany, the leading country in Europe for secondary raw material recycled in the manufacturing industry.

Italian performance draws its strength from the very essence of the “Made in Italy”, capable of creating economic value from intangible assets such as design, innovation and quality.

Italy ranks 1st among the top five EU economies with the highest percentage of recycled waste (including urban, industrial and mineral) and efficient waste reduction: 43.2 tons per million euros produced. For every kilogram of resource consumed, our country generates (according to the purchasing power) 4€ of GDP.

1st in Europe in terms of its rate of circular economy. 18.5% of the total raw material consumption comes from secondary raw materials which is equivalent to saving 21 tons of oil and 58 tons of CO₂.

2nd in Europe for efficient use of raw materials. 307 tons of raw materials for every million euros produced.

2nd in Europe for energy consumption per unit of product.

Source: “L’Italia in 10 selfie” 2019 edited by Symbola

Source: “Rapporto sull’economia circolare in Italia 2019” edit by Circulation economy Network
Italy holds a prominent role worldwide in the field of renewable energy.
Italy ranks 1st in Europe for share of renewable energy in the gross domestic consumption (17.4%), ahead of Spain (17.3%), France (16%), Germany (14.8%).

Italy is also the fourth biogas world producer – following Germany, China and The United States – with about 1,920 operational facilities, with a total of around 1,400 MW installed.

**Key data**

- 74 bn Eur **electrotechnics and electric industry turnover**
- 30 bn Eur **electrotechnics and electric industry export**
- 3.6 bn Eur **renewables energy industry turnover**
- 640 mil Eur **renewables energy industry export**

**Useful Links**

- [www.anigas.it - ANIGAS](http://www.anigas.it) - Associazione Nazionale industriali gas
- [www.assistal.it - ASSISTAL](http://www.assistal.it) - Associazione nazionale costruttori impianti e servizi di efficienza energetica e facility management
- [www.elettricitafutura.it](http://www.elettricitafutura.it) - ELETTRICITÀ FUTURA - Unione imprese elettriche italiane
- [www.anierinnovabili.anie.it - ANIE](http://www.anierinnovabili.anie.it) - Rinnovabili
- [www.greeneconomynetwork.it - GREEN ECONOMY NETWORK](http://www.greeneconomynetwork.it) - Assolombarda
- [www.fiper.it - FIPER](http://www.fiper.it) - Federazione italiana produttori di energia da fonti rinnovabili

**Source**: Fondazione Symbola, Italy in 10 Selfie, 2020
DESIGN

Italy ranks second in Europe for turnover-to GDP ratio in the design sector.
Italy shows remarkable competitive skills in the design field compared to the other main EU countries.

Milan has one of the highest concentrations of design schools in the world and more than 25% of companies working in the field of design.

In Italy the design industry employs over 50,000 people, 16.6% of total number of design workers in Europe.

In Italy 30,828 companies work actively in the design field, which corresponds to 16% of the European total, a value that turns Italy into the leading country in terms of business density at national level.

### NUMBER OF EMPLOYEES (303,141 EMPLOYEES UE)

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of Employees</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>UK</td>
<td>55,819</td>
<td>18.4%</td>
</tr>
<tr>
<td>Germany</td>
<td>54,383</td>
<td>17.9%</td>
</tr>
<tr>
<td>Italy</td>
<td>50,226</td>
<td>16.6%</td>
</tr>
<tr>
<td>France</td>
<td>31,926</td>
<td>10.5%</td>
</tr>
<tr>
<td>Spain</td>
<td>7,512</td>
<td>2.5%</td>
</tr>
</tbody>
</table>

Source: Design economy 2019 edited by Symbola. Deloitte

### USEFUL LINKS

- www.ali-design.org - Adi - Associazione per il disegno industriale
- www.aipi.it - AIPI - Associazione Italiana progettisti d’interni
- www.confindustriaceramica.it/site/en/home.html - CONINDUSTRIA CERAMICA
- www.assomarmomacchine.com/en/ - CONINDUSTRIA MARMOMACCHINE
- https://www.assorestauro.org/en - ASSORESTAUR0 - Italian association for architecture, art and urban restoration
- https://www.assoimmobiliare.it/ - CONINDUSTRIA ASSOIMMOBILIARE
WOOD INDUSTRY

Italy is second in the world for trade surplus and first for exports in this sector among European countries.
Italy is 2nd in the world for trade surplus: about 10 bn preceded only by China (85.3 billion) but ahead of Poland (9.7 billion), Mexico (6.8 billion), Vietnam (5.2 billion) and Germany (-3.5 billion).

First European exporting country in this sector: 30% of the total EU exports.

**SHARE OF RECYCLED WOOD CHIPBOARDS OUT OF THE TOTAL, FIRST EU COUNTRIES, 2018 (% VALUES)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Italy</td>
<td>93%</td>
</tr>
<tr>
<td>Belgium</td>
<td>84%</td>
</tr>
<tr>
<td>Denmark</td>
<td>60%</td>
</tr>
<tr>
<td>Germany</td>
<td>59%</td>
</tr>
<tr>
<td>France</td>
<td>50%</td>
</tr>
</tbody>
</table>

Source: Fondazione Symbola, Italy in 10 Selfie, 2020

**MAIN INDUSTRIAL DISTRICTS AND ASSOCIATIONS**

Fabriano, Pesaro, Casalasco-Biadense, Brianza, Alto Adige, Bassano, Livenza e Quartier del Piave, Alta Valle del Tevere, Quarrata, Burgia, Forli, Bovolone, Abruzzo, Manzano, Treviso, Venezia, Calangianus

- www.federlegnoarredo.it – FEDERLEGNOARREDO
- www.confartigianato.it/come/categorie/legno-e-arredo/ – CONFARTIGIANATO IMPRESE
The fashion industry (textile, clothing, footwear) generates an added value of 24.2 billion euros.
The fashion industry represents 10% of the Italian manufacturing. The fashion segment (textile, clothing, footwear) produces an added value of 24.2 billion euros. “Made in Italy” is a fashion industry leader in Europe, both in terms of productions and of generated added value: 33.9% of the added value generated by the fashion industry comes from Italy. About 70% of Italian fashion exports (about 51 billion euros) come from ‘haute couture’, holding significant market shares: 16% in footwear and 21% in leather goods.

**MARKET SHARES OF TOTAL FASHION, FIRST COUNTRIES, 2018 (% VALUES)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>37%</td>
</tr>
<tr>
<td>Italy</td>
<td>6.8%</td>
</tr>
<tr>
<td>Germany</td>
<td>5.5%</td>
</tr>
<tr>
<td>India</td>
<td>4.2%</td>
</tr>
<tr>
<td>France</td>
<td>3.3%</td>
</tr>
</tbody>
</table>

Source: Fondazione Symbo, Italy in 10 Selfie, 2020

**MAIN INDUSTRIAL DISTRICTS AND ASSOCIATIONS**

**Clothing and Textile**
- Bari, Napoli, Empoli, Rimini, Brescia, Marche, Abruzzo, Gallarate, Carpi, Perugia, Montefeltro, Castel Goffredo, Salento, Como, Val Seriana, Biella, Arezzo, Prato, Schio-Thiene-Valdagno, Treviso

**Footwear**
- Montebelluna, Verona, Brenta, Bari, Casarano, Ferrara, Lamporecchio, Lucca, San Mauro Pascoli, Vigevano, Napoli

**Jewelry**
- Arezzo, Valenza, Vicenza

**Leather**
- Arzignano, Solofra, Santa Croce sull’Arno, Tolentino, Arezzo, Firenze

**Eyewear**
- Belluno

**Market shares of total fashion, first countries, 2018 (% values)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Italy</td>
<td>37%</td>
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<td>China</td>
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<tr>
<td>France</td>
<td>3.3%</td>
</tr>
</tbody>
</table>

Source: Fondazione Symbola, Italy in 10 Selfie, 2020
AGRIFOOD

Italy is the most sustainable country in the agricultural field and the first one in the world for food quality certification.
Italy is among the first 10 global exporters in the agri-food sector (first industry/sector of the country) with an added value per hectare higher than the other EU countries.

The food industry is one of the undisputed leading sectors of the Italian economy. The Italian food industry offers the highest standards in terms of safety and quality, combining both innovation and tradition.

The most exported food products are: wines and sparkling wines, fresh and dried fruit and vegetables, pasta, dairy products. Wine is the most exported product, 20% of processed products’ exports.

**Key data**

- 137 bn Eur turnover (about 9% of GDP)
- 385,000 employees
- 56,000 companies in the agri-food sector
- 8.8 bn euros of Italian exports (on a total of 15 bn, 20% of exports)
- 55,331 farms managed by under 35

With over 200,000 companies, Italy holds almost a third of the Protected Designations of Origin in the world (822 out of approx. 3,000) amounting to €15 billion in production and €8.8 bn in exports.

Italy is the 1st European country for agri-food products recognized by the European Union as Geographical Indications and Designations of Origin. For more details: [https://dopigp.politicheagricole.it/](https://dopigp.politicheagricole.it/)
USEFUL LINKS

**Food & Beverages**
- [www.federalimentare.it](http://www.federalimentare.it) - FEDERALIMENTARE
- [www.fileraitalia.it](http://www.fileraitalia.it) - FILIERA ITALIA
- [www.aiipa.it](http://www.aiipa.it) - AIIPA - Associazione Italiana Industrie Prodotti Alimentari
- [www.assobibbe.it](http://www.assobibbe.it) - ASSOBIBBE - Associazione Italiana Industriali delle Bevande Analcoliche
- [www.assobirra.it](http://www.assobirra.it) - ASSOBIRRA - Associazione dei Birrari e dei Maltatori
- [www.mineracqua.it](http://www.mineracqua.it) - MINERACQUA - Federazione delle Industrie delle Acque minerali e delle bevande analcoliche

**Dairy products**
- [www.assolatte.it](http://www.assolatte.it) - ASSOLATTE - Associazione Italiana Lattiero-Casearia

**Meat**
- [www.assica.it](http://www.assica.it) - ASSICA - Associazione Industriali delle Carni e dei Salumi
- [www.assocarni.it](http://www.assocarni.it) - ASSOCARNI - Associazione Nazionale Industria Commercio Carni e Bestiame

**Fruit and Vegetables**
- [www.fruitimprese.it](http://www.fruitimprese.it) - FRUITIMPRESE - Associazione Nazionale Esportatori Importatori Ortofrutticoli

**Olive oil**
- [www.assitol.it](http://www.assitol.it) - ASSITOL - Associazione Italiana Industria olearia

**Wine**
- [www.federvini.it](http://www.federvini.it) - FEDERVINI - Federazione Italiana Industriali Produttori Esportatori ed Importatori di Vini Liquori e affini
- [www.unioneitalianavini.it](http://www.unioneitalianavini.it) - UNIONE ITALIANA VINI

**Fisheries**
- [www.federpesca.it](http://www.federpesca.it) - FEDERPESCA - Federazione Nazionale delle Imprese della Pesca
- [www.ancit.it](http://www.ancit.it) - ANCIT - Associazione Nazionale Conservieri Iltici e delle Tonnare
Among the top world leaders for trade surplus and for technological standards
Italy is among the top world leaders in trade surplus and for its high technological standards.

Italy is the fifth country in the world for machineries’ exports.

Machineries is the first sector of Italian export (18% of total exports).

Key data

- **5,150 companies** in the machineries sector
- **193,750** global employment
- **48.3 bn Eur turnover**
- **67% of the total production exported**
- **80 bn Eur exports**
- **50 bn Eur trade surplus**
AUTOMOTIVE

Italy is one of the main world car producers.
Italy ranks among the first countries with the highest percentage of industrial robots used in the automotive industry (9% of companies compared to a 7% European average).

Italy is an example of innovation in the sustainable mobility sector (in 2019 rechargeable cars registration accounted for 1.1% of the market).
Italy is an absolute player of the shipbuilding sector in the world, for motor boats and luxury yachts.
Italy ranks 1st in the world for superyachts production (45.7% of the superyachts’ world orders) with 268 boats under construction in 2019 out of a total of 621 globally.

In pleasure boating, Italy is unrivaled. We are world leaders in terms of trade balance, with revenues just under two billion dollars (1.9), ahead of the Netherlands (1.7 billion), the United Kingdom (831 million), Germany (792 million) and Mexico (689).

**Key data**

- **3.23 bn Eur turnover**
- **2.44 bn Eur export**
- **19,600 employees (+6.1%)**
- **22 bn Eur estimated added value**

### Boating trade balance, top five countries in the world, 2018 (millions of dollars)

<table>
<thead>
<tr>
<th>Country</th>
<th>Trade Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Italy</td>
<td>1,903.3</td>
</tr>
<tr>
<td>Netherlands</td>
<td>1,689.9</td>
</tr>
<tr>
<td>UK</td>
<td>831.0</td>
</tr>
<tr>
<td>Germany</td>
<td>792.0</td>
</tr>
<tr>
<td>Mexico</td>
<td>689.4</td>
</tr>
</tbody>
</table>

Source: Fondazione Symbola, Italy in 10 Selfie, 2020
Italy is the second healthiest country in the world*
Italy is the 1st country for medicines/drugs production in the EU.

Key data

31.2 bn Eur turnover
79% export's growth rate (24.8 bn Eur) first place in EU 27
R&D highest growth in Research and Development investments

PHARMACEUTICAL TURNOVER (EURO BILLION)

- Italy: 31.2
- Germany: 30.5
- UK: 21.7
- France: 20.2
- Spain: 15.5

Source: Fondazione Symbola 2019

MAIN INDUSTRIAL DISTRICTS AND ASSOCIATIONS

Toscana, Lazio, Lombardia, Catania, Napoli (PHARMACEUTICALS);
Bologna, Milano, Mirandola, Veneto (BIOMEDICAL DISTRICTS)
www.farmindustria.it - FARMINDUSTRIA - Associazione delle imprese del farmaco
www.assogenerici.it - ASSOGENERICI - Associazione nazionale industrie farmaci generici e biosimilari
www.assobiomedica.it - ASSOBIOMEDICA - Associazione nazionale imprese settore tecnologie biomediche e diagnostiche
www.biotech.federchimica.it - ASSOBIOTEC - Associazione nazionale per lo sviluppo delle biotecnologie
UNIVERSITY, INNOVATION AND RESEARCH

Italy’s skilled workforce offers a better cost performance compared to other European countries.
36 Italian universities are among the top 1,000 world universities (2020). Italy is the 7th most represented country in the world and 3rd in Europe according to the QS World University Rankings.

Italian universities are constantly increasing their position in the ranking among the top world best universities and Italy remains a well-established center of absolute excellence for advanced studies and quality teaching. Fourth in Europe for its State Universities system and fifth in the world for most quoted academic publications.

The University of Bologna is the most appreciated by the international academic community, followed by Sapienza University. The Politecnico of Milan is the highest valued by international recruiters.

Bicocca University in Milan is the first in Italy and 115th in the world for citations per Faculty, the indicator measuring the influence of the research produced, followed by the University Federico II of Naples. The University Vita-Salute San Raffaele is the first in Italy and thirty-seventh in the world in terms of teachers-students ratio, followed by the University Cattolica del Sacro Cuore. The Libera Università di Bolzano ranks first in Italy for number of international professors and, finally, the Politecnico of Milan for the percentage of international students.

300,000 students graduate from Italian universities every year.

Taking into account 10% of the most quoted academic publications, Italy ranks third in Europe and fifth in the world (Istat- Italian Statistical Data Institute).
USEFUL LINKS

Universities (*)

www.cru.i.it - CRUI - Conferenza dei Rettori delle Università Italiane
www.polimi.it/en/ - Politecnico di Milano
www.santannapisa.it/en - Sant’Anna School of Advanced Studies - Pisa
www.unibo.it/en/homepage - Alma Mater Studiorum - Università di Bologna
www.uniorama1.it/en/pagina-strumentale/home - Sapienza Università di Roma
www.sns.it/en - Scuola Normale Superiore di Pisa
www.unipd.it/en/ - Università degli Studi di Padova
www.unimi.it/en - Università degli Studi di Milano - La Statale
www.polito.it/index.php?lang=en - Politecnico di Torino
www.unitn.it/en - University of Trento
www.unipi.it/index.php/english - Università di Pisa
www.unina.it/en_GB/home - Università di Napoli - Federico II
www.unifi.it/changelang-english.html - Università di Firenze
www.ucsc.it/ - Università Cattolica del Sacro Cuore - Milano
https://en.uniroma2.it/ - University of Rome Tor Vergata
https://en.unito.it - Università di Genova
https://en.unisi.it/ - Università di Siena
www.units.it/en - University of Trieste
www.unive.it/pag/13526/ - Ca’ Foscari University of Venice
www.international.unimore.it/ - Università degli Studi di Modena e Reggio Emilia
www.unipg.it/en/ - Università degli Studi di Perugia
https://en.unibs.it/ - Università degli Studi di Brescia
www.en.poliba.it/ - Politecnico di Bari
www.unict.it/en - Università degli Studi di Catania
www.unife.it/it/internazionale - Università degli Studi di Ferrara
https://web.unisa.it/en/home - Università degli Studi di Salerno
www.uniud.it/en/uniud-internazionale?set_language=en - Università degli Studi di Udine
www.uniroma3.it/en/ - Roma Tre University
www.unipa.it/mobilita/en/ - Università degli Studi di Palermo
www.uniba.it/english-version/university-of-bari-aldo-moro - Università degli Studi di Bari Aldo Moro
https://en.unipp.it/ - Università di Parma
www.univr.it/en/home - Università di Verona
(*): best ranking according to the QS World University Rankings 2020
Italy is among the most automated Countries in the world and sixth in the world exports of industrial robots.

According to the International Federation of Robotics chart, Italy ranks 8th among the most automated Countries in the world, with 185 robots every 10 thousand employees. It accounts for more than double the global average (74 units every 10 thousand employees).

In 2018 Italy ranked 7th for number of robots produced annually with 8,300 units.
Second country in the world to launch a civil satellite into the orbit.

Third contributing country to the European Space Agency (2019 ESA Budget).

Italy contributes to more than 40% of the International Space Station’s budget through the Agenzia Spaziale Italiana - ASI and companies from the private sector.

Among Italian artificial satellites, Prisma deserves particular mention: it is one of the most advanced ever built so far for its instrumental features. Italian radar Marsis identified a large saltwater lake 1.5 km underneath the red planet’s South Pole. It is the first discovery of water ever found on the Red Planet.

**USEFUL LINKS**

**Space, Aerospace and Defense**

- [www.asi.it/en/](http://www.asi.it/en/) - ASI - Agenzia Spaziale Italiana
- [https://aiad.it](https://aiad.it) - AIAD - Federazione Aziende Italiane per l'Aerspazio, la Difesa e la Sicurezza

**Italian Technological Parks**

- [www.sardegnaricerche.it/attivita/parcotecnologico](http://www.sardegnaricerche.it/attivita/parcotecnologico) - Parco Scientifico e Tecnologico della Sardegna
- [www.comonext.it/en/](http://www.comonext.it/en/) - ComoNExT Innovation Hub - Lombardia
- [www.carniaindustrialpark.it/en/](http://www.carniaindustrialpark.it/en/) - Carnia Industrial Park - Friuli Venezia Giulia
- [https://polomeccatronica.it/en](https://polomeccatronica.it/en) - The Mechatronic Industry in Rovereto - Trentino Alto Adige
- [www.tecnopolotechnopolotechnopolos/](http://www.tecnopolotechnopolotechnopolos/) - Tecnopol Tiburtino - Lazio
- [www.tecnopolotechnopolos/](http://www.tecnopolotechnopolos/) - Tecnopol Castel Romano - Lazio
ARTS, CULTURE AND TOURISM

First in the world for UNESCO Heritage World Sites
CULTURAL AND HISTORICAL SITES
First in the world with China for UNESCO Sites

70% of the worldwide historic heritage is in Italy. Italy is the country holding the record for UNESCO World Heritage Sites with 55 sites in the 2019 list. In 2018, there were 123 million tourist arrivals in Italy with 426 million overnight stays.

Furthermore, Italy is the 2nd European country for number of overnight stays of non-EU tourists. In 2019, the most visited UNESCO Site is the city center of Matera (photo in the previous page).

USEFUL LINKS

www.associazioneaicc.it - AICC - Associazioni Imprese Culturali e Creative
www.anica.it - ANICA - Associazione Nazionale Industrie Cinematografiche Audiovisive Multimediali
www.federculture.it - FEDERCULTURE
www.unesco.it - UNESCO ITALIA
www.assoturismo.it - ASSOTURISMO - Federazione Italiana del Turismo - Confesercenti
www.confindustriaculturaitalia.it - CONFINDUSTRIA CULTURA ITALIA - Federazione italiana dell'industria culturale
www.enit.it - ENIT - Agenzia Nazionale Italiana del Turismo
www.federturismo.it - FEDERTURISMO CONFINDUSTRIA - Federazione Nazionale dell'Industria dei Viaggi e del Turismo
https://museimpresa.com - MUSEIMPRESA - Associazione Italiana Archivi e Musei d’Impresa
The Cultural and Creative Industry (CCI) employs more than 1.55 million workers (6.1% of the total).

CCI exports represent 14% of the total (62 billion euro).

The driving sectors are: software (12%), design (4.3%), performing arts (2.5%), communication (1.2%) and promotion of the historic and artistic heritage.

In the audiovisual industry, Italy is among the top 10 countries in the world for added value and third in Europe for productivity.

Source: Fondazione Symbola, Italy in 10 Selfie, 2020
Industria Italiana del Cinema e dell’Audiovisivo edited by Confindustria, 2019
November 2020 issue.