

END/SNE – JOB DESCRIPTION

Job Framework

Job Title:	SNE – Russia/Eastern Partnership communications
Job Location:	Strategic Communications and Information Analysis Division EEAS HQ
Job Number:	334403
Area of activity:	Russia/Eastern Partnership Communications
Category:	AD
Duration of secondment:	one year (extendable)

Job Content

Overall purpose:

The Strategic Communications and Information Analysis Division (AFFGEN.7) support in the implementation of EU foreign and security policy in related priority regions (Southern and Eastern Neighbourhood, the Western Balkans) by developing and implementing specific strategic communication actions focused on advancing EU policies, values, objectives and interests. The Division also plays a leading role in addressing disinformation and foreign manipulative interference, in raising awareness about them, and contributes to the development of effective policy responses at EU and international level. It manages the EU's Rapid Alert System and works closely with other EU actors to implement the EU Action Plan against Disinformation and other relevant policy initiatives. More specifically, the Division and its three Task Forces contribute to effective and fact-based communication, narrative-positioning and the strengthening of the overall media environment and civil society in their corresponding regions.

Based within the Strategic Communications and Information Environments Division's EEAS East Stratcom Task Force, the expert will work in a dedicated team supporting overall EU communication efforts in relation to Russia and the Eastern Partnership countries. He/she will work closely with relevant policy and geographical divisions of the EEAS, the EU Delegations in the region and the experts community, Member States representatives, European, Commission and the Spokespersons Service.

Functions and Duties:

The seconded national expert will, in co-operation with the Stratcom team, analyse and expose pro-Kremlin disinformation by;

- Research of trends in disinformation techniques and methods and presentation of results of such insights in the regular internal and external reports;
- Raise awareness of disinformation through appearing on the expert panels, giving background briefs to journalists and speaking in public at the related research and awareness raising events;

- Strengthen the networks of academia, civil society organisations and government officials tackling disinformation in the EU and its Eastern Neighbourhood;
- Expand myth-busters network of regular contributors and multipliers;
- Develop and write analytical pieces for the EuvsDisinfo website;
- Contribute to the development of the policy framework on disinformation and foreign manipulative interference, also in its legal dimension;
- Liaise with the EEAS Hybrid Fusion Cell (HFC) and arrange for regular coordination and sharing of information between the EEAS Stratcom and HFC;
- Increase synergies and liaise with CMPD and EU's INTCEN; also develop relations with NATO's Public Diplomacy and Stratcom team;
- Communicate with and develop a worldwide network of experts dedicated to addressing pro-Kremlin disinformation campaign.

Job Requirements

Education and Training: A university diploma in political or social science, communications, journalism or a related field.

Knowledge and Experience: Candidates should be able to demonstrate understanding and experience in addressing pro-Kremlin disinformation and the use of disinformation as part of hybrid threats toolbox. Experience in communications, public diplomacy and/or creative writing would be an asset (i.e. journalism, strategic communications, media relations, campaigning, digital content production, advertising, online marketing, social media management). A background or experience of legal issues would be an asset. Knowledge of the EU institutions and EU's external action and policies in the Eastern Partnership countries would be an asset. Experience of at least 3 years in the abovementioned or related areas is required.

Skills

Linguistic skills: Thorough knowledge of English is required. Knowledge of Russian or another EU language would be an asset.

Communication skills: Capacity to present the topic to a wide range of audiences as well as in the expert panels. Capacity to work and communicate under time constraints in an international diplomatic and multilingual environment. Experience with social media management would be an asset.

Interpersonal skills: Teamwork. Coordination with other teams and effective communication skills.

Intellectual skills: Solid analytical skills as well as drafting and reporting skills. Rapid grasp of problems and capacity to identify issues and solutions. Creativity and flexibility would be valuable assets. Experience with graphic design or social media would be an asset.

Personal Qualities

Dynamic. Highly motivated and flexible personality, able to adapt quickly to new situations and unforeseen challenges.