

END/SNE – JOB DESCRIPTION

Job Framework

Job Title:	SNE – Strategic Communications Officer
Job Location:	Strategic Communications and Information Analysis Division EEAS HQ
Job Number:	231574
Area of activity:	Eastern Neighbourhood
Category:	AD
Duration of secondment:	one year (extendable)

Job Content

Overall purpose of Strategic Communications and Information Analysis Division:

The Strategic Communications and Information Analysis Division (AFFGEN.7) supports the implementation of EU external policies and programmes in related priority regions (Southern and Eastern Neighbourhood, the Western Balkans) allowing the partner countries to develop their democratic orientation and capacity to modernise and reform. The Division also plays a leading role in addressing disinformation and foreign manipulative interference and raising awareness about them.

Based within the Strategic Communications and Information Environments Division's EEAS East Stratcom Task Force, the expert will work closely with relevant policy and geographical divisions of the EEAS and the Commission, the EU Delegations in the region and the experts community, Member States representatives, European, Commission and the Spokespersons Service.

Functions and Duties:

The seconded national expert will, in co-operation with the Stratcom team, support EUs external policies by;

- Support Eastern Neighbourhood partner countries in developing their capacities and policy frameworks on disinformation and foreign manipulative interference;
- Work closely with especially Ukraine and Georgia on their efforts to increase resilience and capabilities;
- Support an enabling environment for other external policies and programmes of the Union in close collaboration with the Commission, notably Support Group Ukraine;
- Contribute to the EU's proactive communications in the Eastern Neighbourhood through engagement with relevant media actors, e.g. Russian language media in Ukraine.
- Contribute to supporting media in the Eastern Neighbourhood through developing and maintaining existing networks of journalists and media-related NGOs;

- Contribute to the further development of the EUvsDisinfo online products with analysis of media narratives in relations to conflicts, political trends and the foreign policy agenda in Ukraine and other Eastern Partnership countries;
- Raise awareness of disinformation as well as the wider media situation in the Eastern Neighbourhood through, i.a., appearing on expert panels, giving background briefs to journalists and speaking in public at related research and awareness raising events;
- Liaise with relevant colleagues in delegations, other EU institutions, Member States as well as international organisations, such as NATO and OSCE;

Job Requirements

Education and Training: A university diploma in political or social science, communications, regional studies or a related field.

Knowledge and Experience: Candidates should be able to demonstrate understanding and experience in addressing pro-Kremlin disinformation and the use of disinformation as part of hybrid threats toolbox. Experience in diplomacy, international organisations and government communications. Knowledge of the EU institutions and the EU's external action and policies in the Eastern neighbourhood. Thorough knowledge of the EU's Eastern Neighbourhood. Experience of at least 3 years in the abovementioned or related areas is required. Experience in a diplomatic posting in a relevant country will be an asset.

Skills

Linguistic skills: Thorough knowledge of English and Russian is required.

Communication skills: Capacity to present the topic to a wide range of audiences as well as in the expert panels. Capacity to work and communicate under time constraints in an international diplomatic and multilingual environment.

Interpersonal skills: Teamwork. Coordination with other teams and effective communication skills.

Intellectual skills: Solid analytical skills as well as drafting and reporting skills. Rapid grasp of problems and capacity to identify issues and solutions. Ability to work with and understand communications as an integral part of a wide range of policy priorities.

Personal Qualities

Dynamic. Highly motivated and flexible personality, able to adapt quickly to new situations and unforeseen challenges.