



ANNEX C1: Twinning Fiche

Project title: Capacity Building for Fishery Producer Organisations and Provincial Agricultural Directorates in line with CMO

Beneficiary administration: The Republic of Turkey Ministry of Food, Agriculture and Livestock, General Directorate of Agrarian Reform, Department of Organizations

Twinning Reference: TR 16 IPA AG 01 18

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<p style="text-align: center;">EU funded project</p> <p style="text-align: center;"><i>TWINNING INSTRUMENT</i></p>
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1. Basic Information

1.1 Programme: IPA/2016/ 039-355/7/Turkey/Agriculture (Indirect ex-post)

For British applicants: Please be aware that eligibility criteria must be complied with for the entire duration of the grant. If the United Kingdom withdraws from the EU during the grant period without concluding an agreement with the EU ensuring in particular that British applicants continue to be eligible, you will cease to receive EU funding (while continuing, where possible to participate) or be required to leave the project on the basis of Article 12.2 of the General Conditions to the grant agreement.

1.2 Twinning Sector: Agriculture and Fisheries

1.3 EU funded budget: 1.000.000 €

2. Objectives

2.1 Overall Objective(s):

The overall objective of the project is to contribute to the preparation of Turkish Fisheries Sector for the effective implementation of the Common Market Organisation as regards the creation of professional organisations.

2.2 Specific objective:

The specific objective of the project is to improve technical and institutional capacity of Fishery Producer Organisations and Provincial Directorates for implementation of the Common Market Organisation as regards the creation of professional organisations.

2.3 The elements targeted in strategic documents i.e. National Development Plan/Cooperation agreement/Association Agreement/Sector reform strategy and related Action Plans”

The Tenth National Development Plan (2014-2018) includes some activities targeted in the project. These are referred in articles 753 and 774:

In article 753, it is stated that “During the Plan period, harmonization efforts with the EU acquis continued in agriculture in chapters; “Agriculture and Rural Development”, “Food Safety, Veterinary and Phytosanitary” and “Fisheries”. However, only “Food Safety, Veterinary and Phytosanitary” chapter has been opened for negotiation.”

In article 774, it is stated that “In the fisheries sector, resource management will be based on scientific data and will be carried out efficiently. Additionally, institutional capacity will be strengthened. Environmental sustainability will be taken into consideration in the aquaculture activities and competitiveness in international markets will be improved through product diversification and branding.”

In the CSP for Turkey under Agriculture and Rural Development Sector/Sub-sector 2: Institution and Capacity Building the following priorities were determined regarding the area of fisheries:

In the area of fisheries, assistance will help preparing a strategy to increase alignment with the Common Fisheries Policy (CFP) and strengthening institutional capacity and legal alignment for fisheries management to meet the requirements in the reformed CFP. Support will be also granted to the preparation of the implementation of the fisheries common market organization. IPA II will also aim at increasing the stakeholder awareness and participation to ensure a smoother transition period in the EU alignment process.

3. Description

3.1 Background and justification:

EU Common Fisheries Policy gives POs important roles in the regulation of common market organisation and up to an extent, fisheries resource management. This can be achieved by better organising POs in Turkey like in EU.

Turkey's full harmonisation with the EU Acquis as regards Fishery Producer Organisations is foreseen in the long-term, i.e. approaching accession or in the early years after the EU accession since setting up associated compliance instruments and mechanisms for fishery products, does not seem to be a realistic approach in short- or medium-term. Availability of EU funds for relevant instruments and mechanisms after accession; types of fisheries, the complex nature of the small-scale artisanal fisheries, lack of sectoral awareness, types and ways of marketing of fishery products, consumer preferences on species, lack of an effective marketing chain allowing presentation of fishery products all-year around are the outstanding factors contributing to the establishment of a progressive approach to establishment of for "recognised" fishery POs, with linked instruments and mechanisms on the basis of a long term alignment.

In line with on-going alignment process, Turkey has embarked upon the application of a number of initiatives in support of practical application of Common Fisheries Policy. Examples of such applications include sales notes, logbooks, port offices and vessel monitoring system. Although legislative and regulatory framework regarding Producer Organisations are formulated and enforced by the MoFAL to some extent, the law in force does not provide sufficient legislative power for the fisheries POs to be recognized as regulated by the Fisheries Acquis. In order to overcome this problem, draft legislation has been prepared within the context of the previous twinning project (TR 11 IB AG 01). Further studies are needed for the extension of previous experience and knowledge gained as well as establishing the required infrastructure to implement some of the tools and mechanism under CMO; e.g. Production and Marketing Plan (PMP), value chain analysis, improving the market intelligence in the provincial level.

In Turkey, currently there are 519 Fishery Unit Cooperatives, founded under the Law 1163 on Cooperatives with a total partner of 28.751. These cooperatives have been further organised into 14 regional and one central union in accordance with the provision of the Law 1163. On the other hand, there are fisheries and aquaculture producer unions which are founded according to the Law 5200, of 29 June 2004. Those are totally 22 fishery unions, of which 4 are Fisheries Producer Union, 14 are Inland Aquaculture Producer Union, and 4 Marine Aquaculture Union.

This project, therefore, aims to follow the policy framework, with a road-map, for setting up empowered fishery POs with responsibilities in accordance with Fisheries Acquis and to

improve the long term institutional and stakeholder capacity for implementation of targeted structuring. In parallel, capacity in the administration to monitor such organisations and ensure that they comply with regulatory requirements will also have to be developed.

One of the main priorities in this direction is to determine the extent of responsibilities of the proposed fishery POs in the regulation of fisheries market at a later stage, in line with Fisheries Acquis. This requires in-depth analysis of the fisheries sectoral organisation in order to ensure a coherent and concerted approach towards market regulation in fisheries sector. The EU Twinning Project “Institutional Capacity Building for Fishery Producer Organisations” (TR 11 IB AG 01) had been carried out between the years 2014 and 2015. Within the scope of this EU Twinning project important steps have been achieved, e.g. to create a strategy for the fisheries and aquaculture sector accompanied by a National Action Plan for CMO implementation. One of the outcomes of the Twinning Project was a manual on Production and Marketing Planning (EU’s innovative instrument that allows the collective management of producers' activities and enables the organisations to set out measures tailored to the achievement of the objectives of producer organisations) and a Training Package to train different sector stakeholders in line with the curriculum prepared (e.g. Market Organisation and co-management).

The outputs of the EU Twinning Project are expected to provide assistance on competitiveness of POs in the market and their impact on the value chain of fisheries and aquaculture products. Therefore, the follow up project should be realised as a next step of the previous EU Twinning Project to update according to needs of the MoFAL in cooperation with sector stakeholders and improve the National Action Plan.

To enable the establishment of POs in line with the CMO and to expand the CMO rules to all fishery POs in Turkey, strong and professional support of PDs’ technical staff is essential as they are working in the field, to build the capacity of the staff and to facilitate CMO implementation and PO development in line with the EU Acquis, another EU Twinning or Technical Assistance project would be recommendable. Since the EU Twinning project (TR 11 IB AG 01) can be seen as an initial step to organise the market in line with the EU Acquis, as mentioned in Turkey’s 2014 Progress Report, this suggested follow up activity is considered as an essential element in order to contribute the improve of actions, market policy and market regulation in the fisheries and aquaculture sector through Fishery POs in Turkey.

3.2 Ongoing reforms

According to the Section 2 of Strategic Objectives and Performance Indicators of Strategic Plan of Ministry of Food, Agriculture and Livestock (2018-2022); producer groups will definitely be transformed into planned and competitive enterprises that have entrepreneurship culture and use technology prosperity.

According to the section 2 of Strategic Goals and Strategies:

Goal

(A-1)

...To increase the competitiveness of the agricultural sector, both nationally and internationally appropriate policy instruments will be identified. The EU harmonization efforts are being carried out correctly and effectively issues in the negotiation chapters for which the

Ministry is responsible for the implementation the staff of the Ministry have sufficient and accurate knowledge of the EU.

...Accessible and sustainable agricultural products, competition for national and international categorization create a high-efficiency sector.

Target :

(H1.2)

Develop policies for a highly competitive, sustainable agricultural sector and set policy tools

Strategy:

- ...In order to ensure the transparency, traceability and sustainability of agricultural product prices,
- Strengthening the marketing and promotional fields of producer organizations,

3.3 Linked activities:

The Phare project titled “Fisheries Sector-Legal and Institutional Alignment to the EU acquis” was conducted under the 2003 Financial Co-operation Programme of the European Union and finalised within June 2007. The outcomes of the project are analysis of management review of fisheries sector administration within MoFAL, setting objectives for sectoral development and consultation mechanism, establishing indicators to monitor the industry, proposing region-based fisheries management plans and a national strategic plan for the sector. In addition, amendments to national legislation made considering national Alignment Strategy and fisheries acquis, including the framework Fisheries Law. Through the project a Fisheries Information System and a Vessel Registry System were updated and a Vessel Monitoring System established. “Draft National Strategic Plan for the Fisheries and Aquaculture Sector” was prepared by the Technical Assistance team of the Twinning project TR-03-AG-01 “Support the Legal and Institutional Alignment of the Fisheries Sector to the EU Acquis”. Moreover, one of the components of the Project is “Common Market Organisation”.

Project titled “Introduction of Stock Assessment to the Fisheries Management System of Turkey”, which was funded under Instrument for Pre-Accession 2007, aimed to build a policy framework for introduction of stock assessment as an instrument for fisheries resource management in Turkey.

The previously mentioned Twinning Project named “Institutional Capacity Building for Fishery Producer Organisations” (TR 11 IB AG 01) the following outputs were generated:

- draft legislation on the recognition of producer groups,
- The strategy and national action plan for CMO compliance,
- Training package for stakeholders,
- Guidance for functional stakeholder involvement,
- Handbook for developing production and marketing plan,

- Roadmap for implementation of CMO and establishment of producer groups.

Certain parts of these outputs will be used as draft documents in this project to facilitate workflow and to ensure the sustainability of the outputs of previous project.

Moreover, under the Promotion of the Civil Society Dialogue between EU and Turkey, several projects have been realised which have contributed to the harmonisation process in fisheries CMO, such as:

- " Implementation of EU standards in Küçükçekmece Retail Fish Market" Project,
- " Supporting Sustainable Fisheries in EU Standards in the Black Sea" Project,
- "Establishing Sustainable Networks Between Turkey and Italy" Project
- Twinning project TR 13 IB AG 02 R "Reinforcement of the Turkish Fisheries Management System" is carried out by General Directorate Fisheries and Aquaculture under IPA 2013 National programmes (Indirect management mode) of the European Union and will be completed 3Q/2017.

Last but not the least, there are certain studies realized through TAIEX Mechanism which provided information on how Turkey can harmonise its fisheries market to the EU's fisheries CMO, these are:

- 01-03 July 2003 Workshop on Implementations for Producer groups in Products Covered by Common Market Regulations (CMO),
- 09-10 November 2006 Workshop on Implementations for Producer groups in Fisheries, CMO
- 02-03 April 2007 Workshop for Comparison of Common Fisheries and Agricultural Policies in terms of EU Producer groups,
- 03-07 May 2010 Expert Mission on Harmonisation of Legislation for Fisheries Producer Groups
- 10-15 June 2012 Study Visit on Fisheries Producer Organizations' Practices

Furthermore, several studies have been conducted by the MoFAL. Value chain maps, SWOT analysis, Competitiveness Development Plans and Target Country Market analysis and marketing strategy document for fisheries POs as a part of the studies conducted under the project of "Development of Competitiveness of Agricultural Producer Organisations" (funded by Ministry of Development).

In addition to this, Development of Competitiveness of Producer Organizations Project was prepared considering the outputs of the previous twinning project. The project was financially supported by the Ministry of Development and carried out by MoFAL in the period of 2015-2016. The project included fisheries and agricultural producer groups. With this Project, it is important to understand how the producer organizations in Turkey can be protected from the possible adverse impacts of market conditions on producers, including administrative infrastructure, professional capacity, governance capacity, entrepreneurial capacity, communication and advocacy strategy, access to finance, long term marketing strategy, market intelligence. In the light of the data obtained from the results of the studies and

analyzes within the scope of the project, the following activities were carried out and outputs were obtained:

1. Preparation of Five Year Operational Investment Plans Applied trainings
2. Board-based supply-demand balanced production-marketing and preparation of agricultural development plan Corporate Information Meeting,
3. Preparation of value chain maps
4. Competitiveness SWOT Analysis
5. Competitiveness and corporate listening meetings
5. Preparation and Delivery of Competitiveness Development Plans
6. Preparation of Strategic Action Plan for Development of Competitive Power
7. Preparing working report on sales capacity building studies in international markets
8. Corporate identity, packaging design and preparation of strategic marketing and advertising plan for the establishment of the franchise system and the top brand of the production organization
9. Applied Communication and Advocacy trainings
10. Project Preparation Training and Consultancy Services provided practical trainings to producers' organizations experts and project concept documents prepared
11. Visit to Agropolis Agriculture Center in Southern France and producers 'organizations with the aim of improving the knowledge and skills of producers' organizations in the best of their respective fields and seeing solutions developed in the EU country closest to their socio-economic structure.
12. Target Country Market analysis and marketing strategy document, marketing and fair support research report, export capacity building implementation plan

3.4 List of applicable Union acquis/standards:

Relevant EU acquis is as follows:

- Commission Implementing Regulation (EU) No 1418/2013 of 17 December 2013 concerning production and marketing plans
- Regulation (EU) No 1379/2013 of the European Parliament and of the Council on the common organisation of the markets in fishery and aquaculture products.
- Commission Implementing Regulation (EU) No 1419/2013 of 17 December 2013 concerning the recognition of producer organisations and inter-branch organisations.

3.5. Results per component

3.5.1. Technical and institutional capacity of provincial directorates and central units of the Ministry and Producer Groups increased.

Guidelines drawn up for the provincial directorates on the monitoring and control of producers.

Guidelines on the set-up of producer organisations.

3.5.2. The awareness (for example; data collection via members of fisheries producer organisations, creating production and marketing plans by fisheries producer organizations, sustainability, etc.) of cooperatives, unions and other stakeholders increased by disseminating the results of the project.

A regularly reviewed and updated sector strategy (including National Action Plan) according to the dynamics of the sector.

3.5.3. A theoretical framework to establish an inclusive and evidence-based manner data collection system including electronic auction and market information developed.

3.6 Means/input from the EU MS Partner Administration(s):

3.6.1 Profile and tasks of the Project Leader:

a) Qualifications:

- Broad knowledge (min. 3 years) of all processes in the area of acquis that the project is dealing with, such as establishment of Fisheries POs, their recognition process, etc.,
- Experience in international cooperation projects, preferably EU Twinning projects;
- Good written and oral command of English;
- Comprehensive understanding of the problems and solutions in the fisheries sector of Turkey;
- Good leadership skills;
- Experience in one of the Mediterranean MS as regards fisheries CMO would be an asset
 - University degree or equivalent professional experience of eight (8) years.

b) Tasks:

- Overall project co-ordination;
- Co-chairing, with the Turkish PL, the regular project steering committee meetings;
- Mobilizing short term experts;
- Executing administrative issues (i.e. signing reports, side letters etc.).

3.6.2. Profile and tasks of the RTA:

The RTA is expected to co-ordinate all training and awareness raising activities of the project. The RTA will assist in the organisation and mobilisation of short-term twinning assistance, day to-day practical advice, internship, organisation of study visits, trainings, ad hoc seminars, preparation of the training materials in the field of the project. S/He will be located at the Turkish beneficiary administration during the project. S/He has to be a person with significant experience as a manager and should have a capacity for initiating new projects and will work with the staff of the MoFAL, and other stakeholders to provide assistance, advice and guidance based on fisheries Acquis and the EU's best practices. S/He will provide advice on formulation of a policy and framework for setting up fishery POs with roles in fisheries management and common market organisations. Experience of working outside of the home country administration would be an advantage.

a) RTA qualifications

The RTA will possess the following qualifications:

- Minimum of 3 year's experience in work related with fisheries acquis
- University degree or equivalent professional experience of eight (8) years.
- Strong written, oral and inter-personal communication skills in English;
- Familiar with systems in one or more EU Member State with particular emphasis on institutional set-up and implementation, in particular on the Common Organisation of Market in Fisheries
- Experience in project management and experience in developing, co-ordinating and conducting programmes and supervising staff
- Comparative knowledge of other Member States systems
- Broad international contacts/exposure will be an asset;
- Experience in the participation of a legislative process/law drafting (optional);
- Experience in working in a different cultural environment will be an advantage
- Experience in similar projects in Turkey will be an asset.

b) RTA tasks

- To ensure continuity of implementation through: the enforcement of the day to day management; working on a daily basis with the Turkish beneficiary staff to implement the project;
- To review the current legislation, policy documents and implementation structures and recommendations for goals, strategies, objectives, performance indicators and prioritised actions
- To assist in preparing the revision of action plan and strategies which were prepared during the implementation of the previous Twinning project in order to implement all components of EU's CMO;

- To assist revise, assist in revision of the draft legislation preparation
- To plan and coordinate outputs;
- To ensure proper quality of outputs;
- Together with the Project Leader, to nominate, mobilize and supervise the short term experts;
- To coordinate and organize study visits, training activities, workshops and public awareness activities;
- To provide detailed reports on the impact of the project.
- Recommendations for a coordinated policy and management framework for establishment of fishery POs
- Control and allocation of the project resources
- Preparation of quarterly meetings and project forum meetings
- Other related tasks defined in overall project results
- The duration of the RTA secondment should be same the project implementation period

3.6.3 Profile and tasks of Component Leaders:

- Advanced university degree and work experience of 3 years in the relevant field
- University degree or equivalent professional experience of eight (8) years.
- Proven contractual relation to public administration or mandated body;
- Capacity to integrate into a large expert team;
- Good written and oral command of English;
- Previous experience of working in other cultures and countries will be an advantage

3.6.4 Profile and tasks of other short-term experts:

- University degree or equivalent professional experience of eight (8) years in the relevant subject;
- Minimum of 3 year's experience in work related with fisheries acquis;
- Proven contractual relation to public administration or mandated body;
- Capacity to integrate into a large expert team;
- Good written and oral command of English;
- Previous experience of working in other cultures and countries will be an advantage.

4. Budget

Under IPA II there is no required co-financing by the beneficiary.

Total Budget: 1.000.000 Euro

5. Implementation Arrangements

5.1 Implementing Agency responsible for tendering, contracting and accounting (AO/CFCE/PAO/European Union Delegation/Office):

The CFCU will be Implementing Agency and will be responsible for all procedural aspects of the tendering process, contracting matters and financial management, including payment of project activities. The director of the CFCU will act as Programme Authorizing Officer (PAO) of the project. The contact details of CFCU Director are given below:

Mr. M. Selim Uslu

PAO and CFCU Director

Address: T.C. Başbakanlık Hazine Müsteşarlığı Kampüsü E Blok

İnönü Bulvarı No:36 06510

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Tel: +90 (312) 2954900

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e-mail: pao@cfcu.gov.tr

5.2 Institutional framework

Direct beneficiaries of the Project

The Ministry of Food, Agriculture and Livestock (MFAL), DG Agricultural Reform, Department of Organisation will be the main beneficiary,

Sub-beneficiary of the Project :

Provincial Directorates of MoFAL

Stakeholders of the Project :

The Selected Fisheries Producer Groups (cooperatives, producer unions)

The Contact points at MoFAL are as follows:

SPO: Emin İZOL (DGAR), General Director

Tel: +90 312 258 8009

Fax: +90 312 258 8060

E-mail: emin.izol@tarim.gov.tr

Address: Eskişehir Yolu 9. km, Lodumlu, Ankara, TURKEY

The participants (Subsidiary Organisations) of Project :

- General Directorate of Food and Control, MoFAL
The tasks of General Directorate are to control and follow-up on the processing and marketing of animal products, establishment of market policies, registration of records, food safety, and to take consumer and public health protection measures.
- General Directorate of Fisheries and Aquaculture, MoFAL
The tasks of General Directorate are to take measures related to the production of fisheries and aquaculture and to supply the necessary inputs to increase productivity, to establish an information system on fishery and aquaculture production.
- Agricultural Economy And Politics Development Institute, MoFAL
The tasks of institute are to monitor national and international agricultural products, input markets and foreign trade and investigate their effects on Turkish agriculture, to prepare periodic reports and proposals to prevent possible crises for the decision makers.
- General Directorate for EU and Foreign Relations, MoFAL
The tasks of General Directorate are to carry out the Ministry's relations with the European Union and coordinating the harmonization efforts with the European Union, coordinate the Ministry's relations with foreign countries and international organizations, perform similar duties assigned by the Minister.
- Meat and Milk Institution, MoFAL
The main purpose of the organization is contribute to the formation of price equilibrium in the animal products, meat, milk and fish market competition conditions in the sector.
- Food And Agricultural Product Monitoring And Evaluation Board, Central Bank
The tasks of institution are to monitor and evaluate short and long term supply and demand, export-import and production-consumption changes of food and agricultural products, the effects of these changes and developments in distribution chain on price and recommend on the measures to be taken and on the policies to be implemented.

The jurisdiction, function, organisational structure and human resource of above the institutions are quite enough to cooperate.

5.3 Counterparts in the beneficiary administration:

The PL and RTA counterparts will be public servants of the beneficiary administration and will be actively involved in the management and coordination of the project.

5.3.1 Contact person:

Nezaket CÖMERT, Ph.D.

Agricultural Engineer

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Teşkilatlanma Daire Başkanlığı,

Yeni Bina, 9.Kat, Eskişehir Yolu 9. km, Lodumlu, Ankara, TURKEY

5.3.2 Project leader counterpart

M. Lokman RAMAZANOĞLU

Head of Department of Organisation

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Address: Gıda, Tarım ve Hayvancılık Bakanlığı, Tarım Reformu Genel Müdürlüğü,
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5.3.3 RTA counterpart

Selçuk ERBAŞ

Agricultural Engineer

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Yeni Bina, Eskişehir Yolu 9. km, Lodumlu, Ankara, TURKEY

6. Duration of the project

12+ 3 months

7. Sustainability

Regarding the activity “Capacity building for fisheries producer organisations and provincial agricultural directorates in line with CMO”, the sustainability will be provided by having established systems and increased capacity to further enhance market organisation in Turkey. Of utmost importance is that the team of Twinning TR 11 IB AG 01 Institutional Capacity Building for Fishery Producer Organisations can continue its tasks and implement activity outputs without further delay (through the CMO Working Committee). Sustainability of the Project will be achieved through a suitable implementation of the Project activities and availability of the trained personnel.

Moreover, the project titled "Improvement of the Capacity of Aquaculture Organizations and the Provincial Directorates of the Ministry" was prepared to support the Capacity Building for Fishery Producer Organisations and Provincial Agricultural Directorates in line with CMO of CFPEU Twinning Project in 2017. The expenses are not covered by the twinning project will be supported with this project. According to the preliminary evaluation of the Ministry of Development, the project has been approved to be supported with 200.000 TL for 2018, 250.000 T for 2019 and 250.000 TL for 2020 years by the Ministry of Development

8. Crosscutting issues

Gender balance will be sought on all the managing bodies and activities of the Action. Equal participation of women and men is secured in the design of the operations and implementation stage in order to ensure that the services are provided on rights-based approach. Based on fundamental principles of promoting equality and combating discrimination, participation to the activities will be guaranteed on the basis of equal access.

The Institution and Capacity Building sub-sector aims a meaningful participation of all individuals, both men and women in the design, implementation, monitoring and evaluation of all our operations and programmes. To implement this commitment, participation level of men and women in trainings and similar activities will be documented for monitoring purposes at the level of Steering Committees.

Women who involve in fisheries sector are less in number. Because of this, it is crucial to sustain their presence in the sector. In this context, representation of women in the PGs will be encouraged through this activity.

Based on fundamental principles of promotion equality, participation in the activities shall be guaranteed based on equal access regardless of sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation. Fisheries and aquaculture producer groups are democratic platforms in which each and every member has a voice and equal vote without any kind of discrimination.

According to the Turkish Constitutional System, the word minority encompasses only groups of persons defined and recognized as such on the basis of multilateral or bilateral instruments to which Turkey is a party. This action does not have any negative impact on minorities or vulnerable groups. Events will be held in building where access for people with disabilities is available.

In terms of civil society involvement to the Agriculture and Rural Development Sector, several means are used. First, MoFAL works in close collaboration with NGOs such as cooperatives, unions, associations, foundations and voluntary organizations operating in the field of agriculture while regulating the sector. Further, relevant NGOs as stakeholders are invited regularly to the project meetings if any projects conducted at MoFAL. Second, when drafting the legislation and policies, open consultation mechanisms are used in order to improve the quality of governance and address all the issues properly in policies and legislations. In Turkey, "Regulation on Procedures and Principles of Preparation of Legislation (Official Gazette No: 26083)" is in force to support the involvement of Non-Governmental Organisations in decision making and consultation mechanisms. Where relevant, specific attention will be paid in the framework of this action to ensure that civil society and other non-state stakeholders are consulted in the right time of the legislative and

policy-making process and that the decision-makers are informed about the outcomes of the consultations.

The activities that will be implemented under this action do not have any negative impact on environment and climate change.

9. Conditionality and sequencing

General conditionalities:

Provision, by beneficiary, of necessary staff, equipment and office accommodation for the implementation of twinning covenant.

Sequencing:

Following the commencement of the twinning contract, relevant work as regards the technical assistance component will be started. The data systems to be established by the TA contract will be completed together with the twinning contract.

10. Indicators for performance measurement

General indicators for performance measurement:

- The number of trained members of the fishery and aquaculture cooperatives and producer groups (PGs)
- The number of trained Provincial Agricultural Directorate's technical staff
- The number of training activities (EU's Fishery and Aquaculture policy, basics of the EU CFP on EU Common Fisheries Policy, sustainable fisheries and aquaculture, the role of POs on CMO, Production and Marketing Plans, Sustainability, Market Intelligence and marketing of fish under CMO Rules etc.)
- The number of production and marketing plans of pilot fisheries PGs within the project activities.

11. Facilities available

The Beneficiary commits itself to make available free of any charge for the project:

- Office facilities for the RTA and the RTA assistant(s) for the entire duration of their secondment, with a level of equipment at least comparable to that in use in the Beneficiary administration.
- Adequate conditions for the short-term experts to perform their work while on mission to the Beneficiary.
- Training and conference venues, catering if appropriate and presentation and interpretation equipment.

ANNEXES TO ACTION DOCUMENT

ANNEX 1. Logical framework matrix in standard format (compulsory)

OVERALL OBJECTIVE	OBJECTIVELY VERIFIABLE INDICATORS (*)	SOURCES OF VERIFICATION	
<p>The overall objective of the project is to contribute to the preparation of Turkish Fisheries Sector for the effective implementation of the Common Market Organisation as regards the creation of professional organisations.</p>	<ul style="list-style-type: none"> • Strengthened capacities at pilot provincial directorate’s staff level for implementing CMO rules. • Strengthened capacities at pilot fisheries groups level for implementing CMO rules. 	<ul style="list-style-type: none"> • Final Reports • Governmental reports 	
SPECIFIC OBJECTIVE	OBJECTIVELY VERIFIABLE INDICATORS (*)	SOURCES OF VERIFICATION	ASSUMPTIONS
<p>The specific objective of the project is to improve technical and institutional capacity of Fishery Producer Organisations and Provincial Directorates for implementation of the Common Market Organisation as regards the creation of professional organisations.</p>	<ul style="list-style-type: none"> • 250 of the fishery and aquaculture producer organisations • 150 trained 27 seashore cities’ PD’s technical staff • 30 training activities carried out on sectoral organisation, market transparency etc. (In line with the training package 	<ul style="list-style-type: none"> • Training evaluation reports • Meeting reports • Feedback from pilot PGs • Feedback from pilot PDs 	<ul style="list-style-type: none"> • The staff of pilot provinces will be available • Cooperation among stakeholders • Interest of pilot PGs in participating actively in the activities of the project • Smooth cooperation is

	<p>prepared in the previous Twinning Project).</p> <ul style="list-style-type: none"> • 25 Production and Marketing Plans of pilot PGs based on the data collected within the activity 		provided among stakeholders
RESULTS	OBJECTIVELY VERIFIABLE INDICATORS (*)	SOURCES OF VERIFICATION	ASSUMPTIONS
Technical and institutional capacity of provincial directorates and central units of the Ministry and Producer Groups increased	<ul style="list-style-type: none"> • 27 Seashore Cities PDs staff trained on CMO of CFP • 50 meetings in 27 seashore cities of Turkey and selected pilot PDs (3-4 meetings according to the needs of project targets) • 25 trained staff of pilot PDs <ul style="list-style-type: none"> • Measures developed by the CMOC • 65 tranier • Increased technical and institutional capacity of pilot 25 PGs from selected 5 pilot provinces • 30 staff from pilot PDs and headquarter of MoFAL attended to 3 study visits and 2 internships 	<ul style="list-style-type: none"> • List of participants • List of trainees • List of trainers trained • The reports of trainings • The reports of study visits • Feedback from Provincial Directorate's staff • Regular twinning reports • Minutes of meetings 	<ul style="list-style-type: none"> • There are available pilot PGs members and Provincial Directorate's staff • Availability of effective cooperation between the relevant DGs of MoFAL • Adequate cooperation among involved competent central and local institutions • Adequate cooperation among competent institutions involved in the project implementation • Active participation of all stakeholders involved in the project implementation • Commitment of the parties involved and good cooperation among interrelated institutions and Project teams

<p>The awareness (for example; data collection via members of fisheries producer organisations, creating production and marketing plans by fisheries producer organizations, sustainability, etc.) of cooperatives, unions and other stakeholders increased by disseminating the results of the project.</p>	<ul style="list-style-type: none"> • 250 trained fishermen in pilot PGs • 50 of awareness meetings • 50 meetings reports • 2500 awareness, visibility and promotional materials • 1000 certificate for Provincial staff and fishermen • Positive feedback received from managers and members of PGs. 	<ul style="list-style-type: none"> • The reports of trainings • List of trainees • Feedback forms/questionnaire submitted by the PGs • Minutes of the meeting • Regular twinning reports 	<ul style="list-style-type: none"> • Pilot PGs members are available
<p>A theoretical framework to establish an inclusive and evidence-based manner data collection system including electronic auction and market information developed.</p>	<ul style="list-style-type: none"> • Data received from pilot fisheries PGs and province directorates 	<ul style="list-style-type: none"> • The number of data 	<ul style="list-style-type: none"> • The voluntariness of pilot fisheries PGs • The pilot fisheries PGs believe in the benefit of the data collection system

ANNEX 2. Relevance of the Project with the Sectoral Documents

Turkey's National Action Plan for the EU Accession (Phase II -June 2015-June 2019 period) lays down concrete steps with regard to amendment of Laws on Cooperatives and Agricultural Producers Unions in line with the EU Acquis on POs. The objectives of these amendments are to develop an organizational structure and function in line with the EU, and to render it functional by the fisheries producer organizations. For the provision and control of this goal, establishment of a system in line with EU aimed at the recognition of the producer groups by the public authority needs to be fulfilled by the second half of 2017.

Moreover, till the second half of 2018, within the scope of the fisheries, in the activities to be carried out regarding the establishment of EU Common Market Organisation in Turkey, increasing the institutional capacity of MoFAL for the fulfilment of the issues related to the producer groups and establishment of the relevant infrastructure is another work plan foreseen in the National Action Plan for EU Accession (Phase II- June 2015-June 2019 period.). Ensuring the PGs in Turkey to undertake the responsibilities within the scope of EU Common Fisheries Policy and Common Market Organisation in the same manner as their counterparts in the EU is aimed. Therefore, this project, through development of system for market intelligence, trainings on EU fish market, consumer information and labelling and implementation of sector strategy and national action plan as previous project's outputs, will contribute to the realization of the goals set in Turkey's National Action Plan for EU Accession (Phase II- June 2015-June 2019 period.).

The Tenth National Development Plan (2014-2018) is also include the following work plans whose realization is going to be supported by this project to some extent:

Market access conditions of producer organizations will be improved;

It is aimed to create agriculture and fisheries sector that [...] has an effective organization and high productivity, and [...] utilize natural resources in a sustainable manner. The topics in Tenth National Development Plan will be covered in the next Development Plan.

European Commission's Regular Reports on Turkey's Progress towards accession, adopted since 2004 till 2014, stated repeatedly that "No progress has been made on structural action, inspection and control, market policy and state aid."

For the first time in 2014 Progress Report, unlike the above statement, the following sentence was given place: "[...] there have been no improvements on structural actions, market policy and state aid. However, the recently launched project on fishery producer organisations can be seen as an initial step to organise the market in line with the acquis".

Progress Report for 2015 also stated that "[...] no progress can be reported on structural actions and state aid. On market policy, the EU supports efforts to build up the ministry's capacity. However, more needs to be done to prepare and implement a strategy and action plan."

Existing donor coordination framework (if existing)

Ministry of Development