



MSc in International Economics and Business Administration Universities of Bamberg (Germany), Bordeaux (France), Porto (Portugal) and Verona (Italy)

Would you like to learn how to sail into the water of global markets? To use Economics and Quantitative Methods to understand how the global economy works and learn how firms go international? To practice Business Administration to manage such multinational firms? To learn all these and other tools in three European Universities located in dynamic economic regions? The MSc in International Economics and Business Administration (www.ieba.eu) may be your choice. During your two year study period, you will attend courses in three different European universities and obtain a degree recognized in the three countries. In effect, while a brand-new program, IEBA is based on established MSc programs running at the partner Universities.

The two semesters of the first year will focus on fundamental International Economics and Quantitative Methods courses. In the **first semester**, all students will start from the University of **Verona**. In the **second semester**, they can choose two different tracks and Universities. They can spend one semester at the University of **Bordeaux** (Economic-oriented Track) or at the University of **Porto** (Business-oriented track). In the **second year**, all students reconvene at the University of **Bamberg**, where they will attend courses in Business Administration, with a special emphasis on Entrepreneurship in international settings. In the **fourth** and last semester, students will work on their thesis, which can be either only academic or developed also with partner firms. In the latter case, there will be **Internship opportunities** to learn more on firm internationalization processes and develop the thesis work in the hosting firm.

The MSc in IEBA is a unique combination of courses, project work and other learning experiences purposely split between International Economics and International Business Administration to let you master firms' internationalization strategies (for both Multinationals and SMEs) worldwide. To learn more about the program check this out: www.ieba.eu, where you can find information about courses, fees, financial opportunities. Else contact info@ieba.eu

To submit your application:

<https://www.unicandidate.com/international-economics-and-business-administration-ieba-2026-2027>